



Tom Wołoszyn

AI Product Designer & Creator

I'LL BRING YOUR VISION TO LIFE



Visit my website

or say hi@twołoszyn.eu



LANGUAGES

Polish - Native

English - Professional Working Proficiency

SKILLS

Product Design

Branding & Identity

UI Design

Presentation Design

Print & DTP

Prototyping (React + Tailwind)

AI Tooling (Claude Code, Cursor)

Design Systems

Motion Design

UX Design

Photography

HTML / CSS

TOOLS

Figma

Photoshop / Illustrator

Claude / Claude Code

React + Next.js

Tailwind

ShadCN

GitHub / Vercel

WordPress / Elementor

PowerPoint / Keynote

VN / CapCut

After Effects / Premiere

Spline / Cinema 4d

Midjourney / Firefly

Notion

Multiskilled Creator and Product Designer with 15+ years across branding, websites and print. For the last 10 of those, I've mainly worked with a software house - design systems, pitch decks, animation, presale support.

Recently I've been shipping working apps with AI features built in - directing Claude Code through the full build, from scratch to production, using React + Next.js (shadcn, Tailwind, GitHub, Vercel).

Open to B2B partnerships - product design, prototyping, and design systems for software teams.

Experience

Senior Creator & Product Designer - Future Processing

10/2016 – 07/2026

10-year design partnership with a Polish B2B software house. Worked across sales, marketing and product teams.

- **Slide Deck System** - company-wide presentation system: 60+ master slides, asset library (icons, logos, graphics), "How to use" docs and video tutorials. Used across the organization, still in production.
- **Presale support** - pitch decks and visual narratives for enterprise sales - 3 wins out of 6 pitches in the last 8 months.
- **International product work** - Dimeq (Norway): product visualizations and website for a maritime safety wearable (dimeq.no). Iceberry (Sweden): HR-tech service design, visual direction, motion.
- **Other** - responsive websites, mobile apps, infographics, brand identity, animations, merch design.

Tools: Figma, Illustrator, Photoshop, After Effects, Firefly, Notion, NotebookLM, Jira, PowerPoint, Microsoft 365

Creative Designer - GONG Agency

10/2012 – 10/2016

Key visuals and campaigns for Żywiec, Maspex, Knorr, Ecco, L'Oréal. Websites, branding, banners, socials, prints & DTP.

Tools: Photoshop, Illustrator, Flash, Lightroom, After Effects

Content Designer - AMP Media

9/2011 – 10/2012

Content for e-commerce, blog platforms, desktop and mobile apps, social media and Google Ads.

Tools: Photoshop, Illustrator, Flash, Dreamweaver

Founder & Creative Designer - Gismo Creative

10/2009 – 9/2011

Websites, product photography, key visuals, print & DTP for local businesses and sport clubs.

Tools: Photoshop, Illustrator, Lightroom, Corel

USEFUL LINKS

twoloszyn.eu

linkedin.com/in/tomek-woloszyn

behance.net/wolo

instagram.com/seniorwollow

Side Projects

Dzienniczek Alergika

in progress, 2026

First end-to-end product I'm building solo: an Allergy Diary app shipped feature by feature. Stack: Claude Code, React + Next.js, ShadCN, Tailwind, GitHub, Vercel. Case study to follow. Built as part of AI Product Masterclass (Nueve).

Polisze

2015 – present

After-hours craft brand - hand-finished garments with my & my kids' ideas and drawings turned into prints. End-to-end: brand, product, content, fulfillment. Instagram: @polisze_diy

Certificates

AI Product Masterclass

2026 (in progress)

Nueve

Claude 101 - Certificate of completion

2026

Anthropic

Crafting Dynamic Websites With Adobe Software

2010

IT MEDIA - Training Centre