



Tom Wołoszyn

Product & Visual Designer

I come up with and design ready-to-use visual solutions



Visit my website

or say hi@twołoszyn.eu



LANGUAGES

Polish - Native

English - Professional Working Proficiency

SKILLS

Product Design

Branding & Identity

UI Design

Presentation Design

Print & DTP

Prototyping (React + Tailwind)

AI Tooling (Claude Code, Cursor)

Design Systems

Motion Design

UX Design

Photography

HTML / CSS

TOOLS

Figma

Photoshop / Illustrator

Claude / Claude Code

React + Next.js

Tailwind

ShadCN

GitHub / Vercel

WordPress / Elementor

PowerPoint / Keynote

VN / CapCut

After Effects / Premiere

Spline / Cinema 4d

Midjourney / Firefly

Notion

Product & Visual Designer who builds what he designs. 18+ years across branding, print, UI and websites, never shying away from working with code.

I have worked with brands such as **Red Bull, Żywiec, Knorr and OFF Festival** (a collaboration with my brand Szkicopis). During 10 years at Future Processing I created, among other things, a company presentation system used by 800 employees, supported presales and designed for clients from Norway and Sweden. Today I direct Claude Code through the full app build, from scratch to production (React, Next.js, shadcn, Tailwind).

Looking for a **Product Designer or Design Engineer** role, open to both full-time employment and B2B contracts.

Experience

Product & Visual Designer - Tomek Wołoszyn freelance

02/2008 – present

An independent design practice where my work in the creative industry began. Founder of **Gismo Creative** in 2009–2011. Branding, websites, print & DTP, product photography, and now working apps as well.

- **Red Bull, As w Karcie 2010** - interactive ActionScript module listing race tracks and their locations for a nationwide campaign featuring Sebastian Vettel. My first production work with code.
- **OFF Festival x Szkicopis** - notebook design for a collaboration between my brand and the festival.
- **Local clients** - 8a.pl, Toyota Zabrze, Klub Hemingway, GTK Gliwice, Made in Śląsk.

Senior Product and Visual Designer - Future Processing

10/2016 – 07/2026

A 10-year design partnership with a Polish B2B software house. Worked across sales, marketing and product teams.

- **Slide Deck System** - company-wide presentation system used by 800 employees: asset library (icons, logos, graphics), "How to use" docs and video tutorials. Still in production.
- **Presale support** - pitch decks and visual narratives for enterprise sales.
- **International product work** - Dimeq (Norway): visual product design, 3D visualizations and website for a maritime safety wearable (dimeq.no). Iceberry (Sweden): HR-tech service design, visual direction, motion.
- **Other** - responsive websites, mobile apps, infographics, brand identity, animations, merch design.

Tools: Figma, Illustrator, Photoshop, After Effects, Firefly, Notion, NotebookLM, Jira, PowerPoint, Microsoft 365

Creative Designer - GONG Agency

10/2012 – 10/2016

Key visuals and campaigns for Żywiec, Maspex, Knorr, Ecco, L'Oréal. Websites, branding, banners, socials, prints & DTP.

Tools: Photoshop, Illustrator, Flash, Lightroom, After Effects

Content Designer - AMP Media

9/2011 – 10/2012

Content for e-commerce, blog platforms, desktop and mobile apps, social media and Google Ads.

Tools: Photoshop, Illustrator, Flash, Dreamweaver

USEFUL LINKS

twoloszyn.eu/en

linkedin.com/in/tomek-woloszyn

behance.net/wolo

instagram.com/seniorwolow

Side Projects

Dzienniczek Alergika (Allergy Diary)

in progress, 2026

First end-to-end product I'm building solo: an Allergy Diary app shipped feature by feature. Stack: Claude Code, React + Next.js, ShadCN, Tailwind, GitHub, Vercel. Case study to follow. Built as part of AI Product Masterclass (Nueve).

Polisze

2015 – present

After-hours craft brand - hand-finished garments with my & my kids' ideas and drawings turned into prints. End-to-end: brand, product, content, fulfillment. Instagram: @polisze_diy

Certificates

AI Product Masterclass

2026 (in progress)

Nueve

Claude 101 - Certificate of completion

2026

Anthropic

Crafting Dynamic Websites With Adobe Software

2010

IT MEDIA - Training Centre